

Wutherich & Company Investment Counsel Inc.

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Wutherich & Co. July 2016 Newsletter

Wil Wutherich, President, B.Sc., MBA: Over twenty-four years as an equity analyst and portfolio manager with Standard Life, Van Berkom & Associates and Wutherich & Co.

Monthly Message

The Wutherich & Co. Composite was up 0.7% in July. This compares with the S&P 500 (US\$) up 3.7%, the DJIA (US\$) up 2.9%, the NASDAQ (US\$) up 6.6%, the S&P/TSX up 3.9%, while the BMO Small Cap Index was up 3.8%.

The Golden Rule: He who owns gold stocks rules! This sector continues to drive Canadian indexes. The Wutherich & Co Composite has only modest exposure here with just under 10% in two gold producers. These are positions that we have held for years. We have recently talked to several traders that commented on how several money managers that they do business with started the year with no golds and now have large positions in the sector. It sounds like many managers are stampeding into the sector rather than making sound investment decisions based on long-term fundamentals. While we continue to look at individual names in the Golds, we have no intention of joining the herd. Rather, we own a diversified portfolio of strong small to mid-sized companies that we are happy to hold for many years and don't feel compelled to own any one sector based on current market sentiment.

The following table illustrates the performance of the Wutherich & Co. Composite to the present:

(Unaudited, since Sep.30/01)*

	MONTH	<u>1YR</u>	3YR	<u>5YR</u>	<u>10YR</u>	<u>INCEPTION</u>
WUTHERICH & CO.	0.7%	2.0%	0.6%	5.8%	7.3%	12.1%
BMOSCI-WTD	3.8%	18.1%	6.8%	1.6%	3.9%	9.2%
S&P/TSX	3.9%	4.0%	8.5%	5.5%	5.1%	8.0%

Wutherich & Co. Factsheet

Company Objective

Our goal is to seek prosperity for our clients through participation in stable, growing companies in North America, led by strong management teams that we consider our partners for the next five or more years.

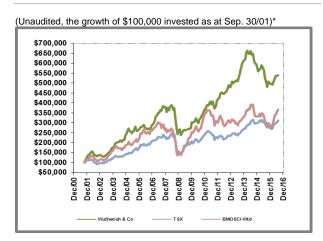
Investment Philosophy

Our style can be described as concentrated, disciplined, long-term growth stock investing. The focus is on established companies that generally have a demonstrated track record in revenue, cash flow or earnings per share growth, with strong managements and solid balance sheets. The current emphasis in the portfolio is on the equity of small to medium capitalization companies, defined roughly as \$50 million to \$5 billion in market capitalization. The portfolio may include large capitalization companies if the right elements are there. Stocks are bought with a keen eye to valuation, so you're not likely to find many high multiple stocks here. The portfolio will likely maintain a significant percentage in foreign securities, providing exposure to investment returns outside of Canada.

Portfolio Composition

CANADIAN STOCKS • ENERGY • FINANCIALS • INFORMATION TECHNOLOGY • COMMUNICATIONS AND • CONSUMER • HEALTHCARE • INDUSTRIALS • MATERIALS • TELECOM • TRANSPORTATION • UTILITIES	71.10% 11.02% 6.87% 9.72% 0% 0% 2.18% 31.43% 9.88% 0% 0%
U.S. STOCKS • INDUSTRIALS • SPECIALTY RETAILERS • ENERGY CASH AND OTHERS	18.95% 9.33% 5.50% 4.12% 9.95%

Performance



Your account with us

Wutherich & Company is an independent investment counsellor. We do not hold assets for our clients, but simply exercise trades over your account as per an agreed upon investment policy statement and portfolio management agreement. Your account is held at *National Bank Correspondent Network* in your name. Withdrawals from that account can only be sent to you at your designated bank account and/or address of record. Wutherich & Co. may also do withdrawals from your account to satisfy any fees that may apply to your account. All accounts are cash accounts. Unlike hedge funds, we do not use leverage or derivatives to manage your money. Also, we are not a fund company – if you are a private investor with us, your account will mirror the Model Portfolio but your investments are not pooled.

Other Facts

- Annual fees are 1.5% of assets on a quarterly basis in arrears, plus applicable taxes
- Clients qualifying for an institutional account would be charged 1.5% for the first \$1 million, 1.0% from over \$1 to 10 million and 0.5% for the next \$40 million
- Fees on any accounts over \$50 million would be subject to negotiation
- Minimum account size is \$250,000
- Investments are 100% RSP eligible

*The Wutherich & Co. performance shown here (using the Time Weighted Rate of Return method) is of a composite which combines the performance of all of the accounts managed by Wutherich & Co. that have been invested according to the Wutherich & Co. Portfolio throughout their history. These accounts vary greatly in the size of assets that they contain and whether or not fees have been deducted directly from the accounts during their history. BMOSCI-wtd = BMO Small Cap Index, Total Return, weighted. This index is currently the most comparable to the Wutherich & Co. portfolio due to its average market capitalization, though it may differ greatly in its sector weightings; TSX = S&P/TSX Total Return Index. Due to its large capitalization nature and substantially different sector weightings, this index may not be considered comparable to the Wutherich & Co. Portfolio.